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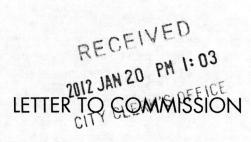
NO. LTC# **018-2012**

LETTER TO COMMISSION

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TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: January 19, 2012

SUBJECT: MiaGreen Expo & Conference / Miami Beach Sustainable Initiatives

This Letter to Commission is provided to inform you of the City's participation at the MiaGreen Conference & Expo this year, in our efforts to promote the City's sustainable initiatives.

This year's MiaGreen Expo & Conference will be held on January 26 and 27 from 8:30 a.m. to 5:00 p.m. at the Miami Beach Convention Center. The City will be showcasing new sustainable initiatives on how we live, work and play in our "green" community in our booth (#719). Since 2009, with the support of the Sustainability Committee, Miami Beach has participated in the MiaGreen Expo & Conference.

This year, we will have a major presence at the expo hosting a special Miami Beach pavilion on the show floor that will highlight some of the city's "green" initiatives. Community partners have joined us to showcase the following green initiatives: Hertz On Demand car-sharing program, Car Charging electric vehicle charging stations, reversible Coca-Cola recycling machine, DecoBike, Ameresco's energy saving initiatives, beach recycling, Adopt-a-Beach Program, and an example of sustainability efforts in our hospitality industry from the Greater Miami and Beach's Hotel Association and our local hotels, including the Palms Hotel, Shore Club, Dream Hotel and Cambean Hotels. Members of our Sustainability Committee will be assisting us during the conference.

We would also like to invite you to attend a press conference on Thursday, January 26 at 11:00 a.m. at the Convention Center, on the show floor in Hall B, where we will proudly announce some of the City's new upcoming sustainable initiatives.

If you have any suggestions or need additional information, please feel free to contact Elizabeth Wheaton, acting environmental manager, at elizabethwheaton@miamibeachfl.gov.

JMG/HMF/DRB/FHB/RWS/ESW

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